

## Group classification

1. Prams, children's car seats, baby carriers
2. Baby supplies
3. Needs for pregnant women and mothers
4. Children's clothing and footwear
5. Fashion accessories for children and mothers
6. Health, catering
7. Cosmetics, drugstore
8. Furniture
9. Toys
10. Brain teasers
11. Games
12. Building kits
13. Party supplies
14. Outdoor activities
15. Sports equipment
16. Adventure parks, family travel with children
17. Schools, kindergartens, children's groups
18. Suburban and summer camps, interest groups
19. Banking and insurance products for children and juniors
20. Literature and magazines
21. Websites and facebook groups
22. Unions, agencies, associations, foundations, associations, guilds, institutions
23. Others